

Instructor Position

Department of Marketing, Supply Chain Management, and Analytics

University of South Alabama

The Mitchell College of Business at the University of South Alabama invites applications for a one- year only, nine-month, full-time instructor position in the Department of Marketing, Supply Chain Management, and Analytics effective August 15th, 2025. Primary duties will be teaching Professional Sales courses at the undergraduate level (e.g., Professional Selling and Sales Management, Customer Relationship Management, Business to Business Marketing). Secondary duties include teaching courses in other areas on an as-needed basis, which may include undergraduate courses in data analytics (e.g., Data Analytics I, Data Analytics II, Data Analytics III). Availability to teach courses both in-person and online is expected. Other responsibilities may be assigned as needs arise, and broader service to the department, college, and university is also expected.

A master's degree in business or related field from an accredited institution is required, but preference will be given to those with a PhD/DBA in Marketing or a related field. Eighteen graduate credit hours in the field of Marketing and Data Analytics or extensive work experience in these areas is required to demonstrate necessary proficiency. Must meet the faculty qualifications of the University of South Alabama and Mitchell College of Business.

Experience teaching marketing at the college level is preferred. Industry experience in marketing is desirable.

Only online applications will be accepted. Applicants should send a letter of application, curriculum vita, and the names and contact information of three references, electronically, to: Alan Chow, Chair, Search Committee, Mitchell College of Business at afleet@southalabama.edu. Review of applicants will begin immediately. The posting is expected to remain open until the position is filled.

The University of South Alabama (www.southalabama.edu), classified as a high research activity university, is a major center of high-quality undergraduate, graduate, medical and professional education located on the upper Gulf Coast, enrolling over 14,000 students.

The university is located in Mobile, Alabama (www.mobile.org), recognized as a vibrant business, cultural and recreational hub, located conveniently between the Florida Panhandle and New Orleans, Louisiana. Mobile is experiencing an economic surge across industry sectors, including aerospace, shipping, and maritime interests, healthcare, distribution, and services. The Mitchell College of Business, accredited by AACSB International, endeavors to play a critical role in this ongoing regional economic growth.

The University of South Alabama is an Equal Opportunity Employer does not discriminate on the basis of race, color, national origin, sex, pregnancy, sexual orientation, gender identity, gender expression, religion, age, genetic information, disability, protected veteran status or any other legally protected basis.